

**For Immediate Release**

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**CREATIVITY IS KEY TO TAX SEASON STRESS REDUCTION  
AT MILLWARD & CO. CPAs**

FORT LAUDERDALE, FL— Tax season can be a stressful time for accountants, but Millward & Co. CPAs has found creative ways to help alleviate the tension.

"We've tried to do something new each year to make the season more pleasant for our staff," says Bill Millward, managing partner.

One of these "stress-busters" has met with rave reviews. For the third consecutive year, the firm has contracted with local licensed massage therapist Chris McCabe to give 10-minute mini-massages to as many as 17 Millward & Co. employees once a week. The slots are rotated from week to week, so the entire staff is accommodated.

Increased productivity and reduced stress are two of the benefits of massage, as McCabe witnesses with the accountants. "I get to see firsthand how massage reduces the accountants' stress levels," he says. "They tell me what a difference it makes in their day. Some tell me it's the highlight of their day," he says.

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Besides having a licensed massage therapist on-site once a week, the firm also provides traditional niceties for tax-weary accountants. Breakfast, consisting of a wide array of bagels and spreads, as well as lunch -- something different every week, ranging from 10-foot-long submarine sandwiches to pizza -- are brought in every Saturday for the staff.

The annual after-tax-season party has been planned for months. The dinner party, complete with deejay and dancing at Fort Laudersale's Riverside Hotel, will mark the end of tax season in style.

"It's the firm's way of saying thank you not only to our staff, but also to their husbands and wives for their support during the tax season," says Millward.

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